ORDER

Orders	Order / Rev:	103289		
	Alt Order #:	06825826		TELES OF THE SECOND SEC
	Product Desc:	NRCC IE 2012		HD
	Estimate:	2602		KSNV
	Flight Dates:	10/05/12 - 10/11/12	Primary AE:	Amy McCreary
	Original Date / Rev:	06/21/12 / 12/03/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	National Media, Inc.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		815 Slaters Ln.	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	NRCC-IE		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/11/12	166	\$153,700.00	\$130,645.00

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	166	\$153,700.00	\$130,645.00	0.00
Totals	166	\$153,700,00	\$130.645.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	37%	\$153,700.00
Market	100%	\$415,405.41

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$91,389.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$62,310.81
KTUD	0%	\$0.00
KVVU	22%	\$91,389.19
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,616.22

L	n Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
Ε	1 KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	F	:30	2	\$400.002	0.00 NM	2	\$800.00
				M-F 5-6a WakeU	p w/Wagners								
	WAKE V	N/WAGNR	RS1										
	Star	rt Date E	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	Week: 10/0	01/12 1	10/07/12	F	2	\$400.00	0.00						

Print Date: 12/04/12 10:16:27 Page 2 of 9

KSNV

Order / Rev: 103289

Advertiser: NRCC-IE

Product Desc: NRCC IE 2

Estimate:

Alt Order #: 06825826

sc: NRCC IE 2012

Flight Dates: 10/05/12 - 10/11/12

2602

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time D	ays	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/05/1	2 10/05/12	M-F 5-6a WakeU		5-6a		F	:30	2	\$400.002	0.00 NM	2	\$800.00
	WAKE	W/WAGI	NRS1	M-F 5-6a WakeU	lp w/Wagners									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	eek: 10/		10/07/12	F	2		0.00							
E 2	KSNV	10/08/1	2 10/08/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	M		:30	2	\$400.002	0.00 NM	2	\$800.00
	\\/ \ \/ \	14/14/4	NDC4	M-F 5-6a WakeU	lp w/Wagners									
		W/WAGI ort Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	eek: 10/		10/14/12	M	2		0.00							
E 3	KSNV	10/09/1	2 10/09/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	-T-		:30	2	\$400.002	0.00 NM	2	\$800.00
				M-F 5-6a WakeU	p w/Wagners									
		W/WAGI		M/ I - I	0 (- ///)	Data	Dathan							
W	<u>5ta</u> /eek: 10	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00							
E 4				M-F 5-6a WakeU		5-6a		/	:30	2	\$400.002	0.00 NM	2	\$800.00
				M-F 5-6a WakeU		0 00	•	•	.00	_	Ų .00.00 <u>-</u>	0.00	_	ψοσοίσο
		W/WAGI	NRS1											
10/		rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating							
	eek: 10/		10/14/12	M-F 5-6a WakeU	2 n w/\//a6M	\$400.00 5-6a	0.00	·T	:30	2	\$400.002	0.00 NM	2	\$800.00
E 3	KONV	10/11/1	2 10/11/12	M-F 5-6a WakeU		5-0a		. 1	.30	2	φ 4 00.002	U.UU INIVI		φουυ.υυ
	WAKE	W/WAGI	NRS1	o oa manoo	p,									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
	eek: 10/		10/14/12	T	2		0.00							
E 6	KSNV	10/05/1	2 10/05/12	M-F 6-7a WakeU		6-7a		F	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE	W/WAGI	NRS2	M-F 6-7a WakeU	p w/wagners									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
W	eek: 10/	01/12	10/07/12	F	2	\$725.00	0.00							
E 7	KSNV	10/08/1	2 10/08/12	M-F 6-7a WakeU		6-7a	M		:30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE	W/WAGI	NPS2	M-F 6-7a WakeU	lp w/Wagners									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
W	eek: 10/		10/14/12	M	2		0.00							
E 8	KSNV	10/09/1	2 10/09/12	M-F 6-7a WakeU	pw/Wa@M	6-7a	-T-		:30	2	\$725.001	0.00 NM	2	\$1,450.00
	\A(A)(E)		UD OO	M-F 6-7a WakeU	p w/Wagners									
		W/WAGI		Mookdovo	Spoto/Mook	Poto	Dating							
W	<u>عاد.</u> /eek: 10	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.00							
				M-F 6-7a WakeU		6-7a		/	:30	2	\$725.001	0.00 NM	2	\$1,450.00
				M-F 6-7a WakeU	p w/Wagners									
		W/WAGI					5							
۱۸/	<u>Sta</u> /eek: 10	rt Date	End Date 10/14/12	<u>Weekdays</u> W	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.00							
				M-F 6-7a WakeU		6-7a		-T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	110111	10/11/1	2 10/11/12	M-F 6-7a WakeU		o ru		•	.00	_	Ψ120.001	0.00 1111	_	Ψ1,100.00
		W/WAGI	NRS2											
10/		rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating							
	eek: 10/		10/14/12	Today Show	CM		0.00	F	:30	1	\$900.001	0.00 NM	4	\$3,600.00
E 11	KONV	10/03/1	2 10/03/12	Today Show	Civi	658a-9am			.30	4	φ900.00 Ι	U.UU INIVI	4	φ3,600.00
	TODAY	SHW		,										
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
	eek: 10/		10/07/12	F	4	\$900.00	0.00							
E 12	KSNV	10/08/1	2 10/08/12	Today Show Today Show	CM	658a-9am	M		:30	4	\$900.001	0.00 NM	4	\$3,600.00
	TODAY	SHW		Touay SHOW										
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
	eek: 10/		10/14/12	M	4	\$900.00	0.00							
E 13	KSNV	10/09/1	2 10/09/12		CM	658a-9am	-T-		:30	4	\$900.001	0.00 NM	4	\$3,600.00

Print Date: 12/04/12 10:16:27 Page 3 of 9

KSNV

Order / Rev: 103289

Advertiser:

Product Desc:

NRCC-IE

Alt Order #: 06825826 NRCC IE 2012

Flight Dates: 10/05/12 - 10/11/12 2602

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			Today Show Today Show										
TODAY	′ SHW												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	-						
Week: 10		10/14/12	Today Show	CM	\$900.00 658a-9am	0.0	-W	:30	4	\$900.001	0.00 NM	4	\$3,600.00
L 14 KSINV	10/10/1	2 10/10/12	Today Show	Civi	050a-9a111		- vv	.30	4	φ900.001	U.UU INIVI	4	φ3,000.00
TODAY	′ SHW		•										
	art Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating	=						
Week: 10		10/14/12	Today Show	CM	\$900.00 658a-9am	0.0	0 T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
L 13 KSNV	10/11/1	2 10/11/12	Today Show	Civi	030a-9aiii	_	,	.30	4	φ900.001	U.UU INIVI	4	φ3,000.00
TODAY	′ SHW		•										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	-						
Week: 10		10/14/12	News 3 Sunrise -	SATIIENM	\$900.00 6a-7a	0.0	0 S-	:30	2	\$375.001	0.00 NM	2	\$750.00
L 10 KSINV	10/00/1	2 10/00/12	News 3 Sunrise		ua-ra		3-	.30	2	φ3/3.001	U.UU INIVI	2	φ/30.00
NW3 A	T SUNRI	SE											
	art Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating	-						
Week: 10, E 17 KSNV		10/07/12		CM 2	\$375.00 7a-9am	0.0	0 S-	:30	4	\$625.001	0.00 NM	4	\$2,500.00
L I7 KSINV	10/00/1	2 10/00/12	Saturday Today	Civi	ra-saiii		3-	.30	4	φ023.00 Ι	U.UU INIVI	4	φ2,300.00
SATUR	DAY TO	DAY	, ,										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	-						
Week: 10, E 18 KSNV		10/07/12	News 3 Sunrise -	SUNDOM	\$625.00 6a-7a	0.0	0 S	:30	2	\$375.001	0.00 NM	2	\$750.00
E 10 KSINV	10/07/1	2 10/07/12	News 3 Sunrise		0a-1a	_	3	.30	2	φ3/3.00 i	U.UU INIVI	2	\$750.00
NW3-S	UNRS W	'KND											
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	-						
Week: 10		10/07/12	S Sunday Today	CM 2	\$375.00 7a-8am	0.0	0 S	:30	2	\$500.002	0.00 NM	2	\$1,000.00
E 19 KSINV	10/07/1	2 10/07/12	Sunday Today Sunday Today	CIVI	ra-oaiii	_	3	.30	2	\$300.002	U.UU INIVI	2	\$1,000.00
SUN TO	YADC		, ,										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	-						
Week: 10		10/07/12	M E Today Show	2 LI 2rd LIDM	\$500.00 9-10a	0.0	0 F	:30	2	\$425.001	0.00 NM	2	\$850.00
E 20 KSINV	10/03/1	2 10/05/12	M-F Today Show M-F Today Show		9-10a	_		.30	2	φ425.00 i	U.UU INIVI	2	φου.υυ
TODAY	SHW2												
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 10		10/07/12	M F Today Show	2 LOM	\$425.00	0.0		.20	2	¢425.004	0.00 NM	1	¢425.00
EZI KSINV	10/06/1	2 10/06/12	M-F Today Show M-F Today Show		9-10a	[V]		:30	2	\$425.001	0.00 NM	'	\$425.00
TODAY	SHW2												
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating	='						
Week: 10, Spot Ch	/08/12 <u>n Date Ra</u>	10/14/12 ange D	M escription	2 Star	\$425.00 <u>E/End Time</u>	0.0		/eekdays	Len	oth Rate	Rtg Type		
			1-F Today Show II							:30 (\$425.0(
	edited		-										
	REDIT-R									<u> </u>		_	
E 22 KSNV	10/09/1	2 10/09/12	M-F Today Show M-F Today Show		9-10a	_	T	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	SHW2		W-F Today Show	V 11									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating	1						
Week: 10		10/14/12	-T	2	-	0.0				<u>.</u>			
E 23 KSNV	10/10/1	2 10/10/12	M-F Today Show		9-10a	-	-W	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	′ SHW2		M-F Today Show	V 11									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating	1						
Week: 10		10/14/12	W	2	-	0.0							
E 24 KSNV	10/11/1	2 10/11/12	M-F Today Show		9-10a	-	T	:30	2	\$425.001	0.00 NM	2	\$850.00
			M-F Today Show	V 11								l	

Print Date: 12/04/12 10:16:27 Page 4 of 9

KSNV

Order / Rev: 103289

Advertiser: NRCC-IE

Alt Order #: 06825826 Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate: 2602

Inventory Code Break Start/End Time Len Spots Amount Ln Ch Start End Days Rate Pri Rtg Type Spots TODAY SHW2 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 ---T---\$425.00 0.00 E 25 KSNV 10/05/12 10/05/12 M-F Today Show III 4th &M 10am-11am ----F--:30 2 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date **End Date** Weekdays Spots/Week Rate Rating ----F--Week: 10/01/12 10/07/12 \$325.00 0.00 E 26 KSNV 10/08/12 10/08/12 M-F Today Show III 4th &M :30 \$325.001 0.00 NM 10am-11am M-----2 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 M-----\$325.00 0.00 E 27 KSNV 10/09/12 10/09/12 M-F Today Show III 4th &M \$325.001 0.00 NM 10am-11am -T----:30 2 2 \$650.00 Today 4th Hour **TODAY SHW3** End Date Weekdays Spots/Week Rating Start Date Rate 10/14/12 Week: 10/08/12 \$325.00 0.00 E 28 KSNV 10/10/12 10/10/12 M-F Today Show III 4th &M 10am-11am :30 \$325.001 0.00 NM \$650.00 --W----2 2 Today 4th Hour **TODAY SHW3** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 --W----\$325.00 0.00 E 29 KSNV 10/11/12 10/11/12 M-F Today Show III 4th 16M :30 2 \$325.001 10am-11am 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3** Weekdays Spots/Week Rating Start Date **End Date** Rate 10/14/12 ---T---\$325.00 Week: 10/08/12 0.00 E 30 KSNV 10/05/12 10/05/12 Rachael Ray CM 11am-12pm ----F--:30 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating ----F--Week: 10/01/12 10/07/12 \$325.00 0.00 0.00 NM E 31 KSNV 10/08/12 10/08/12 Rachael Ray CM :30 \$325.001 11am-12pm 2 2 \$650.00 Rachael Ray RACHAEL RAY Spots/Week **End Date** Rating Start Date <u>Weekdays</u> Rate Week: 10/08/12 10/14/12 \$325.00 0.00 E 32 KSNV 10/09/12 10/09/12 \$325.001 Rachael Ray CM 11am-12pm -T----:30 2 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$325.00 0.00 \$325.001 E 33 KSNV 10/10/12 10/10/12 Rachael Ray CM 11am-12pm :30 2 0.00 NM 2 \$650.00 --W----Rachael Ray RACHAEL RAY Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 \$325.00 0.00 E 34 KSNV 10/11/12 10/11/12 \$325.001 Rachael Ray CM 11am-12pm :30 2 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Spots/Week Start Date **End Date** Weekdays Rate Rating ---T---\$325.00 Week: 10/08/12 10/14/12 0.00 \$325.001 E 35 KSNV 10/05/12 10/05/12 The Agenda 1230pm CM 1230-1p ---F--:30 0.00 NM 1 \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/01/12 10/07/12 --F--\$325.00 0.00 E36 KSNV 10/08/12 10/08/12 CM 1230-1p :30 \$325.001 0.00 NM The Agenda 1230pm M-----1 1 \$325.00 The Agenda 1230pm **NEWS 3 AT NOON**

Print Date: 12/04/12 10:16:27 Page 5 of 9

KSNV

Order / Rev: 103289

Product Desc: NRCC IE 2012

NRCC-IE

Advertiser:

Alt Order #: 06825826

Flight Dates: 10/05/12 - 10/11/12 Estimate: 2602

Ln Ch	Start	End	Inventory Cod	e Break	Start/End T	ïme Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E36 KSNV	10/08/12	2 10/08/12	The Agenda 123	•	1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 3	AT NOC	ON	The Agenda 12	30pm								
	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/0 E 37 KSNV		10/14/12	M The Agenda 123	30pm CM	\$325.00 1230-1p	0.00 -T	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Agenda 12	•	00 .p	·		·	ψοΞοίου :	0.00		ψ020.00
NEWS 3	AT NOC t Date	DN End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	-T	1	\$325.00	0.00						
E 38 KSNV	10/10/12	2 10/10/12	The Agenda 123	•	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 3	AT NOC	ON	The Agenda 12	30pm								
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/0 E 39 KSNV		10/14/12	The Agenda 123	30pm CM	\$325.00 1230-1p	0.00 T	:30		\$325.001	0.00 NM	1	\$325.00
E 39 KSINV	10/11/12	2 10/11/12	The Agenda 12	•	1230-1p		.30	1	φ323.00 I	U.UU INIVI	'	φ323.00
NEWS 3						5						
Star Week: 10/0	<u>t Date</u>)8/12	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 40 KSNV			News 3 Today -	SATURIDM	9am-930am	S-	:30	1	\$500.001	0.00 NM	1	\$500.00
NEWS3		(ND	News 3 Today -	SAT								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0)1/12	10/07/12	S-	1	\$500.00	0.00						
E 41 KSNV	10/07/12	2 10/07/12	Chris Matthews Chris Matthews		9:30a-10a	S	:30	1	\$500.002	0.00 NM	1	\$500.00
CHRIS N	/ATTHE	ws	Cilis Matthews	30N 9.30am								
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0 E 42 KSNV		10/07/12	S Dr. Phil	1	\$500.00 3-4p	0.00	:30	2	\$450.001	0.00 NM	2	\$900.00
		10/00/12	Dr Phil	O.V.	о .р	·	.00	_	Ψ100.001	0.00 14111	_	φοσο.σσ
DR. PHII		End Data	Wookdovo	Spots/Week	Poto	Dating						
Week: 10/0	<u>t Date</u>)1/12	End Date 10/07/12	<u>Weekdays</u> F	<u> </u>	<u>Rate</u> \$450.00	Rating 0.00						
E 43 KSNV	10/08/12	2 10/08/12		CM	3-4p	M	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PHII	l		Dr Phil									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	M	2	,	0.00	-00		\$450.004	0.00.004		# 000 00
E 44 KSNV	10/09/12	2 10/09/12	Dr. Phil Dr Phil	СМ	3-4p	-T	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PHII												
Star Week: 10/0	t <u>Date</u>)8/12	End Date 10/14/12	<u>Weekdays</u> -T	Spots/Week 2		Rating 0.00						
E 45 KSNV			Dr. Phil	CM	3-4p	W	:30	2	\$450.001	0.00 NM	2	\$900.00
	i		Dr Phil									
DR. PHII Star	t <u>Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/14/12	W	2	· · · · · · · · · · · · · · · · · · ·	0.00						
E 46 KSNV	10/11/12	2 10/11/12		CM	3-4p	T	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PHII	L		Dr Phil									
	t Date	End Date	<u>Weekdays</u>	Spots/Week	· · · · · · · · · · · · · · · · · · ·	Rating						
Week: 10/0		10/14/12	T NEWS 3 at 4 (1	1 HOUR)CM	\$450.00 4-5pm	0.00	:30	1	\$725.001	0.00 NM	1	\$725.00
		_ 10/03/12	4PM NEWS (1		(4:30 PM-5:0		.50	'	ψι 20.00 Ι	O.OO INIVI	· '	Ψ1 23.00
NEWS 3		End Data	Mookdow	Cnoto ////	Dete	Datin ~						
<u>Star</u> Week: 10/0		End Date 10/07/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00						
E 48 KSNV				СМ	4-5pm	M	:30	1	\$725.001	0.00 NM	1	\$725.00

Print Date: 12/04/12 10:16:27 Page 6 of 9

KSNV

Order / Rev: 103289

03289

NRCC-IE

Alt Order #: 06825826

Product Desc: NRCC IE 2012

Flight Dates: 10/05/12 - 10/11/12

Estimate: 2602

Advertiser:

Ln Ch **Inventory Code** Break Start/End Time Len Spots Rate Pri Rtg Type Spots Start End Days Amount NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$725.00 0.00 E 49 KSNV 10/09/12 10/09/12 NEWS 3 at 4 (1 HOUR)CM :30 \$725.001 0.00 NM \$725.00 4-5pm -T----1 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Weekdays Spots/Week Start Date End Date Rating Rate Week: 10/08/12 10/14/12 \$725.00 0.00 E 50 KSNV 10/10/12 10/10/12 NEWS 3 at 4 (1 HOUR)CM :30 \$725.001 0.00 NM 4-5pm --W----1 \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating 10/14/12 --W---Week: 10/08/12 \$725.00 0.00 E 51 KSNV 10/11/12 10/11/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm :30 \$725.001 0.00 NM \$725.00 1 (4:30 PM-5:00 PM) 4PM NEWS (1 hour) NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$725.00 0.00 10/05/12 10/05/12 M-F Early News E 52 KSNV CM 5-630p ----F--:30 3 \$1,200.001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 ----F--Week: 10/01/12 3 \$1,200.00 0.00 E 53 KSNV 10/08/12 10/08/12 M-F Early News 5-630p :30 3 \$1,200.001 0.00 NM CM M----3 \$3,600.00 M-F Early News NEWS 3 Spots/Week Start Date **End Date** Weekdays Rate Rating 10/14/12 Week: 10/08/12 M-----3 \$1,200.00 0.00 M-F Early News 5-630p -T----E 54 KSNV 10/09/12 10/09/12 CM :30 3 \$1,200.001 0.00 NM 3 \$3,600.00 M-F Early News NEWS 3 Spots/Week Rating Start Date **End Date** Weekdays Rate -T----Week: 10/08/12 10/14/12 3 \$1,200.00 0.00 E 55 KSNV 10/10/12 10/10/12 M-F Early News CM :30 3 \$1,200.001 0.00 NM \$3,600.00 5-630p --W----3 M-F Early News NEWS 3 Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/08/12 10/14/12 --W----3 \$1,200.00 0.00 E 56 KSNV 10/11/12 10/11/12 M-F Early News CM :30 3 \$1,200.001 0.00 NM 3 \$3,600.00 5-630p ---T---M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week Rating Rate Week: 10/08/12 10/14/12 ---T---3 \$1,200.00 0.00 E 57 KSNV 10/05/12 10/05/12 M-F Jeopardy CM 630-7pm ----F--:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 ---F--\$1,300.00 0.00 E 58 KSNV 10/08/12 10/08/12 M-F Jeopardy CM 630-7pm :30 1 \$1,300.001 0.00 NM \$1,300.00 M----M-F Jeopardy **JEOPARDY** <u>Weekdays</u> Spots/Week Start Date **End Date** Rate Rating Week: 10/08/12 10/14/12 1 \$1,300.00 0.00 E 59 KSNV 10/09/12 10/09/12 -T----M-F Jeopardy CM 630-7pm :30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY End Date** Weekdays Spots/Week Rating Start Date Rate Week: 10/08/12 10/14/12 -T----\$1,300.00 0.00 E 60 KSNV 10/10/12 10/10/12 CM :30 \$1,300.001 0.00 NM \$1,300.00 630-7pm --W----

Page 7 of 9 Print Date: 12/04/12 10:16:27

KSNV

Order / Rev: 103289

Advertiser: NRCC-IE

Estimate:

Alt Order #: 06825826

Product Desc: NRCC IE 2012

10/05/12 - 10/11/12 Flight Dates:

2602

Inventory Code Break Start/End Time Len Spots Ln Ch Start End Days Rate Pri Rtg Type Spots Amount M-F Jeopardy M-F Jeopardy **JEOPARDY** Start Date Spots/Week **End Date** <u>Weekdays</u> Rate Rating Week: 10/08/12 10/14/12 --W---1 \$1,300.00 0.00 E 61 KSNV 10/11/12 10/11/12 Jeopardy in PRIME CM M-SA 8-11p / SUN---T---:30 1 \$1,300.001 0.00 NM \$1,300.00 Jeopardy in Prime **JEOPARDY** Weekdays Spots/Week Rating Start Date End Date Rate Week: 10/08/12 10/14/12 ---T---\$1,300.00 0.00 E 62 KSNV 10/05/12 10/05/12 CM 7-730pm :30 1 \$1,300.001 0.00 NM M-F Wheel ----F--\$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Weekdays Start Date **End Date** Spots/Week Rate Rating ---F--Week: 10/01/12 10/07/12 \$1,300.00 0.00 E 63 KSNV 10/08/12 10/08/12 M-F Wheel CM 7-730pm M-----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/08/12 10/14/12 1 \$1,300.00 0.00 E 64 KSNV 10/09/12 10/09/12 M-F Wheel CM 7-730pm -T----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date** Weekdays Spots/Week Rate Rating 10/14/12 -T----Week: 10/08/12 1 \$1,300.00 0.00 E 65 KSNV 10/10/12 10/10/12 M-F Wheel 1 \$1,300.001 0.00 NM CM 7-730pm --W---:30 \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Weekdays Start Date **End Date** Spots/Week Rate Rating 10/14/12 Week: 10/08/12 --W---1 \$1,300.00 0.00 E 66 KSNV 10/11/12 10/11/12 M-SA 8-11p / SUN---T---Wheel of Fortune in PRICM 1 \$1,300.001 :30 0.00 NM \$1,300.00 Wheel in Prime WHEEL-FORTNE Spots/Week Start Date End Date Weekdays Rate Rating ---T---Week: 10/08/12 10/14/12 1 \$1,300.00 0.00 E 68 KSNV 10/06/12 10/06/12 SIGN ON-SIGN OFF 5a-459a ----S-:30 \$525.001 0.00 NM \$1,050.00 CM ROS (9:30 PM-10:30 PM) JEOP/WHEEL Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 ----S-0.00 Week: 10/01/12 \$525.00 E 69 KSNV 10/08/12 10/08/12 8-10pm :30 1 \$4,000.001 0.00 NM \$4,000.00 Mon PR 8-10p CM Monday Prime 8-10pm THE VOICE Start Date End Date **Weekdays** Spots/Week Rating Rate Week: 10/08/12 10/14/12 1 \$4,000.00 0.00 E 70 KSNV 10/10/12 10/10/12 Wed PR 9-10p CM 9-10pm --W----:30 1 \$3,000.002 0.00 NM \$3,000.00 Wednesday Prime 9-10pm L&O:SVU Spots/Week Start Date **End Date** Weekdays Rate Rating Week: 10/08/12 10/14/12 --W----\$3,000.00 0.00 Wed PR 10-11p 1 \$3,200.001 E 71 KSNV 10/10/12 10/10/12 CM 10-11pm :30 0.00 NM \$3,200.00 --W---Wednesday Prime 10-11pm CHICAGO FIRE Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 10/08/12 10/14/12 \$3,200.00 0.00 E72 KSNV 10/05/12 10/05/12 Fri PR 8-9p CM 8-9pm ----F--:30 1 \$1,700.002 0.00 NM \$1,700.00 Friday Prime 8-9pm WHO ARE YOU? **End Date** Weekdays Spots/Week Rating Start Date Rate Week: 10/01/12 10/07/12 ---F--\$1,700.00 0.00 E 73 KSNV 10/05/12 10/05/12 CM :30 \$3,000.001 0.00 NM \$3,000.00 9-10pm ----F--

Print Date: 12/04/12 10:16:27 Page 8 of 9

Order / Rev: 103289

Advertiser: NRCC-IE

06825826 Alt Order #:

Product Desc:

NRCC IE 2012

Flight Dates:

10/05/12 - 10/11/12

Estimate: 2602 **KSNV**

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
			Fri PR 9-10p Friday Prime 9-10	Opm ma							
GRIMM	-NBC			-							
	rt Date	End Date	Weekdays F	Spots/Week	Rate	Rating					
Week: 10/ E 75 KSNV		10/07/12	Sat PR 10-11p	CM	\$3,000.00 10-11pm	0.00 S-	:30	1 \$1,200.003	0.00 NM	1	\$1,200.00
L75 KONV	10/00/1	2 10/00/12	Saturday Prime 1	_	10-11piii	3	.50	1 ψ1,200.003	0.00 14141		ψ1,200.00
	/U-SA-NI		•								
<u>Sta</u> Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week	Rate \$1,200.00	Rating 0.00					
			NFL Pre-Game / I		1p-530pm	S	:30	1 \$2,500.001	0.00 NM	1	\$2,500.00
	. 0, 0 . , .	0,0.,	NFL Pre-Game		.р осор		.00	. φ=,σσσ.σσ.	0.00		Ψ=,σσσ.σσ
	IITE AMF			0	Б.	D ::					
Sta Week: 10/	rt Date /01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$2,500.00	Rating 0.00					
E 77 KSNV			NFL Football	CM	1P-9PM	S	:30	2\$10,000.001	0.00 NM	2	\$20,000.00
			NFL Football								
	JN-FTBL		\Maskaladay	Consta /// and	Data	Datina					
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$10,000.00	Rating 0.00					
E 78 KSNV			News 3 Live in Pr		7-10pm	S	:30	2 \$1,600.002	0.00 NM	2	\$3,200.00
			News 3 in Prime								
	LVE-PRII		Wookdays	Spots/Mook	Pata	Pating					
<u>31a</u> Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 2	Rate \$1,600.00	Rating 0.00					
E79 KSNV	10/05/1	2 10/05/12	M-F News 3 at Ele		11pm-1135p	mF	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWO	0.47.44		M-F News 3 at El	even							
NEWS:	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	F		\$1,200.00	0.00					
E80 KSNV	10/08/1	2 10/08/12	M-F News 3 at Ele		11pm-1135p	m M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS	3 AT 11		M-F News 3 at El	even							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	M		\$1,200.00	0.00					
E81 KSNV	10/09/1	2 10/09/12	M-F News 3 at Ele		11pm-1135p	m -T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS	3 AT 11		M-F News 3 at El	even							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	-T		\$1,200.00	0.00					
E 82 KSNV	10/10/1	2 10/10/12	M-F News 3 at Ele M-F News 3 at El		11pm-1135p	mW	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS	3 AT 11		IVI-F INEWS 3 at EI	even							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	W		\$1,200.00	0.00			0.00.101		*
E 83 KSNV	10/11/1	2 10/11/12	M-F News 3 at Ele M-F News 3 at El		11pm-1135p	mT	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
NEWS	3 AT 11		Wit News out El	OVOIT							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	T		\$1,200.00	0.00	.20	2 \$1 100 001	0.00 NM	0	ድ ጋ ጋርር ርር
E 64 KSINV	10/06/1	2 10/06/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	mS-	:30	2 \$1,100.001	0.00 NM	2	\$2,200.00
WKD2 I	NWS-AT	11									
	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/07/12 2 10/05/12	The Tonight Show		\$1,100.00 1135p-1237a	0.00 aF	:30	2 \$500.001	0.00 NM	2	\$1,000.00
200 110111	10,00/1	_ 10,00,12	Tonight Show	. 0111	. 100p 12076	. '	.50	_ \$500.001	0.00 14171	_	ψ1,000.00
TONITE				0	_	D ()					
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00					
E 86 KSNV			•	CM	1135p-1237a		:30	2 \$500.001	0.00 NM	2	\$1,000.00
							*		•		

Print Date: 12/04/12 10:16:27 Page 9 of 9

Order / Rev: 103289

Advertiser: NRCC-IE

Alt Order #: 06825826 NRCC IE 2012

Flight Dates: 10/05/12 - 10/11/12 Estimate: 2602

Product Desc:

KSNV

Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			The Tonight Show Tonight Show									
TONITE	SHW		Tonight Onow							-		
<u>Sta</u> Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E 87 KSNV	10/09/1	2 10/09/12	The Tonight Show	CM	1135p-1237	а -т	:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE	SHW		Tonight Show									
<u>Sta</u> Week: 10/	rt Date	End Date 10/14/12	Weekdays -T	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
E 88 KSNV			The Tonight Show		1135p-1237		:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE	SHW		Tonight Show									
Sta Week: 10/	rt Date	End Date 10/14/12	Weekdays	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						
E 89 KSNV					1135p-1237		:30	2	\$500.001	0.00 NM	2	\$1,000.00
TONITE	SHW		Tonight Show									
	rt Date	End Date	Weekdays T	Spots/Week	Rate	Rating						
Week: 10/ E 90 KSNV		10/14/12		re CM	\$500.00 1130pm-1:0	0.00 2amS-	:30	2	\$1,400.001	0.00 NM	2	\$2,800.00
SAT NI			Saturday Night Liv						* · · , · · · · · · · · · ·			v =,000000
	rt Date	End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 10/	• .,	10/07/12	S-		\$1,400.00	0.00			*			
E 91 KSNV			Sports Night in La Sports Night in La	•	Sun 1135p-	1200aS	:30	1	\$400.001	0.00 NM	1	\$400.00
	NT-L VO	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S	1	\$400.00	0.00						
N92 KSNV	10/07/1	2 10/07/12	Jeopardy in PRIM Jeopardy in Prime		M-SA 8-11p	/ SUNS	:30	1	\$1,225.001	0.00 NM	1	\$1,225.00
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$1,225.00	Rating 0.00						
			Sat PR 10-11p	CM	10-11pm	S-	:30	1	\$2,000.001	0.00 NM	1	\$2,000.00
			Saturday Prime 1									
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
_			M-F News 3 at Ele		11pm-1135p		:30	2	\$1,400.001	0.00 NM	2	\$2,800.00
Cto		Fral Data	M-F News 3 at Ele		Data	Dation						
<u>5ta</u> Week: 10/	rt <u>Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> MTWT	Spots/Week 2	Rate \$1,400.00	Rating 0.00						
N95 KSNV	10/07/1	2 10/07/12	LAW & ORDER (L Law & Order (LF)			Sun 1:S	:30	1	\$150.001	0.00 NM	1	\$150.00
	rt Date	End Date	` ,	Spots/Week	Rate	Rating						
Week: 10/ N96 KSNV		10/07/12 2 10/07/12	Dateline AN	CM	\$150.00 12-3am	0.00	:30	1	\$150.001	0.00 NM	1	\$150.00
			Dateline NBC AN			Poting						
Week: 10/	rt <u>Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$150.00	Rating 0.00						
N97 KSNV	10/09/1	2 10/10/12	Ralston Reports FacetoFace/Ralst	CM on Report	730-758pm	-TW	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
·	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	08/12	10/14/12	-TW	1	\$1,800.00	0.00						
										Totals	166	\$153,700.00